PARTNERSHIP RATE CARD

KALU A. AJA, CFEI

kaluaja.org
Personal finance. Economy. Investing.

Valid Oct 2026 – Mar 2027

Financial planner · Author of *Let's Talk About Your Money* · Money education

AUDIENCE

355.2K	29,055	3,641	~3,050	387,896
X	FACEBOOK	INSTAGRAM	YOUTUBE	COMBINED REACH

Daily newsletter, shared across X, Facebook and Instagram.

RATES

Single X post Cross-posted to Facebook and Instagram on request	₦1,000,000
X Space (60 min)	₦3,000,000
Newsletter banner + short X mention	₦1,500,000
Webinar / masterclass	₦3,750,000
Conversation package 2 X posts, cross-posted to Facebook and Instagram, plus 1 X Space	from ₦4,000,000 / month
Brand ambassador 4 X posts + 1 X Space per month, cross-posted to Facebook and Instagram	from ₦5,000,000 / month

> Payment in advance. Rates exclude VAT and ARCON fees. Content is in Kalu's own voice.

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